CMC'S 2011-2012 STRATEGIC PLAN OVERVIEW

Vision: "First Choice"

First Choice in <u>Learning</u>
First Choice in <u>Partnerships</u>
First Choice in Leadership

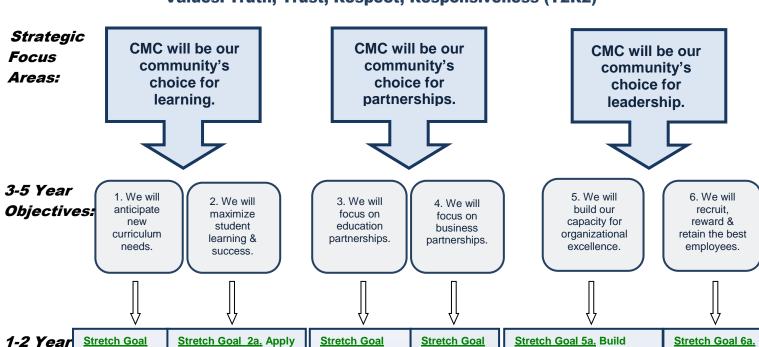
Mission: "To create a better future"

Creating a better future for our students, our communities, our partners and our team members

"CMC will become a destination college".

Scope: Local, State, National and World

Values: Truth, Trust, Respect, Responsiveness (T2R2)



1-2 Year Goals:

1a. Identify and develop curriculum that prepares students for graduation, the workforce & global citizenship 1b. Develop academic programs for new alternative energy careers (e.g. develop BA/AA/AAS/ Certificate programs) 1c. Anticipate new trends



Stretch Goal 2a. Apply college wide strategies for assessment of student learning & success for two-and four-year programs (e.g. Gen. Ed., course/ program learning outcomes, learning styles) Stretch Goal 2b. Improve recruitment (e.g. local, state & international) Stretch Goal 2c. Increase persistence & engagement (FYE, Pre-Class Engagement, In-Class Engagement, support of tutoring, labs, advising, counseling & mentoring) 2d. Improve course delivery options (e.g. Distance Learning, teaching methods such as learning communities) 2e. Increase scholar-

ship & outreach

opportunities (e.g. Latino & college readiness)

Stretch Goal 3a. Focus on partnerships with local education entities (P20, Dual **Enrollment, HS** Counselors & articulations) 3b. Continue to expand and make Customized **Business** Services (CBS) self-sustainable

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4a. Focus on

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Stretch Goal 5a. Build leadership capacity by training continuous improvement teams 5b. Streamline and increase

the transparency of internal processes to maximize efficiency & effectiveness **5c.** Manage our fiscal resources better by aligning budgeting & planning **5d.** Maximize & embed the

5d. Maximize & embed the use of data in decision-making (balanced score card, data integrity & web site)

5e. Maximize & embed (automate) the use of technology

5f. Maximize usage of facilities & invest in quality facilities

5g. Develop a process for & conduct program reviews for academic areas & self-studies for functional areas for two-and four-year programs

5h. Increase college wide sustainability efforts

Stretch Goal 6a.
Develop and
implement a
comprehensive
employee personal
& professional
development
program including
enhanced
orientation &
training
6b. Foster
innovation, creativity
& positive change

Learning Academy or University 6c. Improve employee recruitment, hiring, reward & retention

by creating a CMC



April 2011