

# CMC'S 2012-2015 STRATEGIC PLAN: A BIRD'S EYE VIEW

**VISION** } Becoming a **First Choice** College

**MISSION** } To Create a **Better Future...** for our students, employees & communities

**VALUES** } Truth  
Trust  
Respect  
Responsiveness (T2R2)

## STRATEGIC FOCUS AREAS

### Transformational Experiences

### Transformational Growth

#### For Our STUDENTS



- 1 maximize student engagement
- 2 promote & assess meaningful learning
- 3 leverage curricular & co-curricular experiential opportunities in unique mountain locations
- 4 close achievement gaps for underserved populations
- 5 increase student success & degree attainment

#### For Our EMPLOYEES



- Value employees via:
- 1 relevant professional development
  - 2 increased employee recognition
  - 3 increased clarity of roles

#### For Our COMMUNITIES & BUSINESS PARTNERSHIPS



- Use local community capital for:
- 1 adjunct recruitment, guest lectures, mentors & meaningful committee service
  - 2 service learning, student internships & career placement
  - 3 economic development, cutting-edge programming & innovation
  - 4 strategically relevant partnerships with other colleges & universities

#### For Our ENROLLMENT



- 1 launch and administrate new district wide integrated recruitment structure and significantly grow enrollments at the program, campus, and college levels
- 2 identify existing best practices for retention & implement them college wide to ensure a seamless educational experience to goal attainment

#### Exceptional Capacity for Our PROGRAMS with input from our community partners



- 1 new & existing Flagship Programs resources e.g. instructional design, faculty resources, tutoring for students, etc.
- 2 exceptional online learning-move to national model in 3 years
- 3 capacity for honors programs i.e. with Foundation scholarships
- 4 improved, more innovative remedial programs