

ELEVATING ASPEN COLLABORATIVE

***“Any great community
needs a great center of
education and
job training...”***



**COLORADO
MOUNTAIN COLLEGE**

“...and that’s why I’ve been very supportive

Eleven CMC Campus Locations

- ▶ 12,000 square miles
- ▶ 9 counties



COLORADO
MOUNTAIN COLLEGE

Est. 1967

Vision

*We aspire to be the **most inclusive and innovative student-centered college in the nation**, elevating the economic, social, cultural and environmental vitality of our beautiful Rocky Mountain communities.*

College-Wide Education Offerings



5 Bachelor’s Degrees
(3rd most affordable in the country)



77 Certificates



54 Associate Degrees

...and a **wide range** of online and lifelong learning courses

The Students We Serve

20,000 Annual student enrollment

61% In-district credit students

5% In-state credit students

4% Out-of-state students

30% Non-credit students

9% of the local population is enrolled in CMC

38% increase in Latino student enrollment since 2014

47% increase in concurrent high school enrollment since 2014

64% of students ages 17 to 39

of Colorado Mountain College.”

-Walter Isaacson



Vail Valley

A campus that serves as a community hub for cultural and intellectual events. Concurrent enrollment serves more than 750 high school students.



Steamboat Springs

A 2012, \$30 million new building at this residential campus is now a beacon for students and the community.



Breckenridge

A culinary, first responder and nursing campus provides a skilled workforce for the tourism and hospitality sector.



Leadville

A residential campus that celebrates the natural environment through outdoor education and ski area operations, among other programs.

CMC Aspen Campus Schematic Sketches

Conceptual Renderings

1 Campus Entry Sketch



The bus drops me right in front of the entrance to CMC, and when I'm done, I get back on and go directly to my job at Aspen Mountain.

The food at the CMC Cafe is so good! We live in the North 40 and eat here at least once a week.

I take the bus from Aspen High School to CMC every day for my Calc 3 class.

Schematic Legend

Student Residential Living

Live, Work, Study

Shared Housing Model

- ▶ Winter: CMC students
- ▶ Summer: partners and CMC student interns

Reduced carbon footprint

- ▶ Transit-oriented development
- ▶ Car share
- ▶ We-cycle

Market Place and Community Uses

Community Enrichment and Engagement

Cafe

- ▶ Student, neighborhood public use
- ▶ Culinary degrees and community classes

Community Enrichment

- ▶ Aspen Santa Fe Ballet
- ▶ Ceramics and visual arts
- ▶ Music appreciation
- ▶ Fitness classes
- ▶ Early childcare center

2 Academic Plaza Sketch



After school, my friend and I take the bus to CMC to our Aspen Santa Fe Ballet pointe and jazz classes. It's just so convenient!

It's such an amazing opportunity to get to be a year-round, residential student and combine my love for art with a degree and my summer internship at Anderson Ranch.

I just moved to the area and wanted to learn more about mountain safety. CMC's EMT classes are invaluable for people who live, work and play in the mountains.

Academic and Studio Facilities

Expanded Programs and Partnerships

21st Century Degrees and Continuing Education

- ▶ Isaacson School of Communication, Arts and Media
- ▶ Tourism, Hospitality and Recreation
- ▶ Safety, Well-being and Lifelong Enrichment

Orientation Map



Built on Partnerships from the Beginning



Colorado Mountain College encapsulates Walter Paepcke's ASPEN IDEA: "...a well-rounded environment, with the nurturing of the individual, an ideal fusion of mind, body and spirit."

Yesterday



1968

One-hundred-fifty Aspenites took continuing education classes that first year, signing up at a night desk at the **Aspen Police Department**. Classes were offered out of the **Aspen Ski Company's** lift ticket office across the street from Wagner Park and then in the old **Beck & Bishop grocery store in the Wheeler Opera House**.

1976

CMC partnered with **Aspen High School** with K-12 use during the daytime and CMC classes offered at night.

1980s

By the '80s Colorado Mountain College had come of age in Aspen.

The focus was on adult students seeking associate degrees or certificates to prepare them for resort-related jobs.

1995

CMC needed to accommodate growing enrollment and acquired 2.3 acres of land in the AABC. Local Aspen architect **Harry Teague** was hired to create the current campus's light-filled building.

2001

With the support of 7-figure gifts from the **Morgridge and Catto families**, CMC's new \$5.5M building opened with 34,000 sf of academic, wellness & art facilities.

Today



Traditional and non-traditional students in the Morgridge Family Academic Center.

Present

CMC Aspen serves traditional and non-traditional students, offering associate degree and certificate programs in computer labs, "smart rooms," a science lab, fitness studio, gallery and art studios. It is also home to the world-renowned **Aspen Santa Fe Ballet**.

Despite CMC's college-wide addition of bachelor's degree programs in 2014, CMC Aspen is limited in its ability to offer a full array of degree programs due to space and housing limitations.

CMC's Aspen Idea promise for the 21st Century

The CMC Aspen campus will continue to embrace Paepcke's Aspen Idea by offering local and non-local students the ability to live, work and study on campus; and will offer expanded enrichment, continuing education and job training opportunities for community members and partners.

Tomorrow



Future

Through expanded facilities and curriculum offerings, students will benefit from expanded programming for job training, certificate, associate and bachelor's degrees as well as summer internship opportunities.

Honorary Campaign Champions

- ▶ Jim Calaway
- ▶ Walter Isaacson
- ▶ Ann Korologos
- ▶ Carrie and John Morgridge

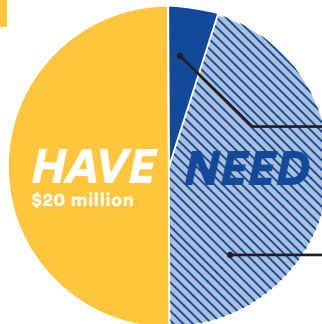
Elevating Aspen Collaborative: \$40 Million Campaign

Colorado Mountain College
\$20 million 1:1 match

Philanthropic Match Needed
\$20 million

The CMC Board of Trustees has earmarked \$20 million to serve as a 1:1 match for the Elevating Aspen Collaborative.

This project will support shared-use housing and collaborative learning facilities at the CMC Aspen Campus.



\$2 million committed

Connie and Jim Calaway (\$1 million)
Morgridge Family Foundation (\$1 million)

\$18 million needed

To leverage the full 1:1 match

Current Elevating Aspen Collaborative Partnerships:



Your favorite non-profit organization could be here

Having a steady stream of young, eager people with different interests can help create an innovative, entrepreneurial economy in the whole area — not just Aspen, but the valley.

-Walter Isaacson

Elevating Aspen Collaborative Program Pillars



Tourism, Hospitality and Recreation

Safety, Well-being and Lifelong Enrichment

Opportunity

- ▶ Housing
- ▶ Internships and apprenticeships
- ▶ Music appreciation
- ▶ Art studio expansion

Possible New/ Expanded Degrees

- ▶ New Media (BAS, AAS)
- ▶ Filmmaking/Documentary Arts (BAIS)
- ▶ Studio Art (AA)

Opportunity

- ▶ Housing
- ▶ Internships and apprenticeships
- ▶ Culinary kitchen and degrees

Possible New/ Expanded Degrees

- ▶ Resort Management (AA)
- ▶ Hospitality Management (AAS)
- ▶ Ski Area Operations/Business (AA)
- ▶ Action Sports (Certificate)
- ▶ Outdoor Industry/ Avalanche Training (Certificate)
- ▶ Culinary Arts (AAS)
- ▶ Culinary Skills (Certificate)

Opportunity

- ▶ Housing
- ▶ Internships and apprenticeships
- ▶ Expanded fitness studios

Possible New/ Expanded Degrees

- ▶ Gerontology (Certificate)
- ▶ Nutrition (Certificate, AA)
- ▶ Non-Profit Management (Certificate, AA)
- ▶ Wellness (Certificate)
- ▶ Mindfulness (Certificate)
- ▶ Yoga Instructor (Certificate)
- ▶ Medical Office Billing/Business (Certificate)

CMC Aspen: Built on partnerships from the beginning. Help us shape the future.

JOIN US.

To give, join the partnership or for naming opportunities

As a 501c3 not-for-profit organization, the Colorado Mountain College Foundation builds sustainable community support for the needs and strategic priorities of CMC and its students.

Contact:

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